



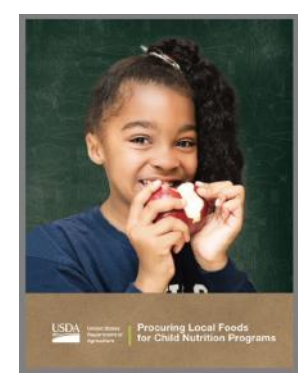
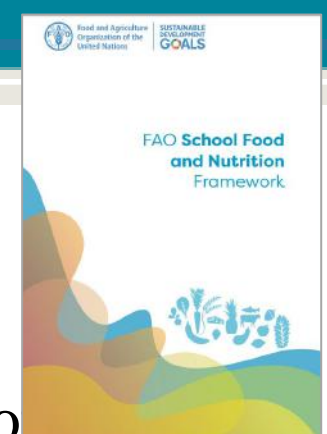
Food and Agriculture Organization
of the United Nations

Market engagement as a tool to support the local economy The case of school food procurement

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- Increasing recognition of the potential of linking school (public) food procurement to the local and smallholder agriculture production
- “Home-Grown School Feeding” approach
 - *African Union “...designed to link school feeding to agricultural development through the purchase and use of locally and domestically produced food”*

(Pillar 3, NEPAD’s Comprehensive Africa Agriculture Development Programme (CAADP))
- USA, France, EU



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Food Producers



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Food Consumers

Community



“Transversal” Policy Instrument



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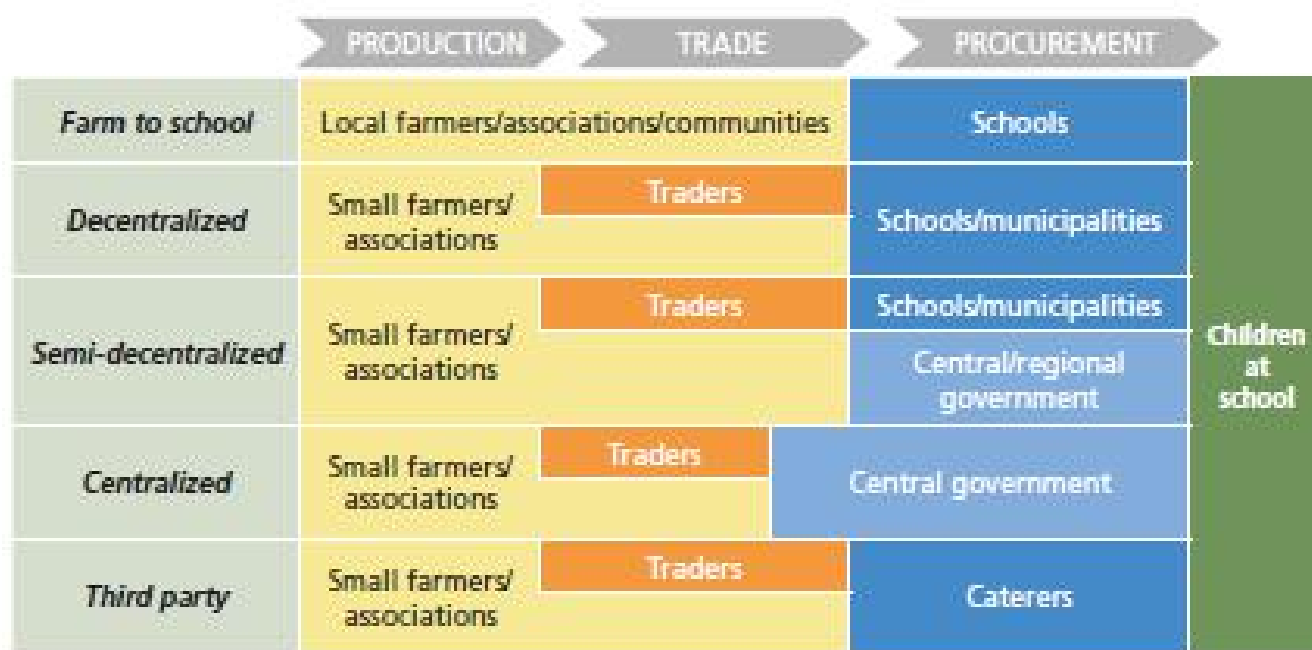
Some impacts

- Economic modelling applied to Ethiopia shows that every USD 1 invested in HGSF with **local procurement** brings an economic return of **USD 7.2**, including **value to farmers** (against **USD 3.1** for regular school feeding programmes)
(WFP. 2018. *Ethiopia School Feeding Programme*. Rome)
- Similarly, Local Economic-Wide Impact Evaluation (LEWIE) of HGSF programmes in Kenya assessed that:
 - an increase of 10% of direct **purchase from local farmers** = 7% increase in impact on **Total Real Income (TRI)**
 - **10% expanded food basket** = 38% increase in impact on TRI
 - increase in **10% funding to SFN + interventions to raise farm productivities** by 10% = 917% of impact on TRI

(Taylor, E. *Assessing the Impacts of School Feeding programs, with special reference to Keya*. Presentation made at Africa Day of School Feeding, United Nations World Food Programme Headquarters, Rome, 1 March 2019)



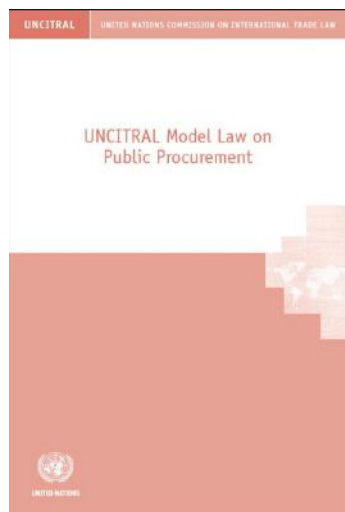
Implementation modalities



Source: FAO & WFP.2018. Home Grown School Feeding Resource Framework. Rome



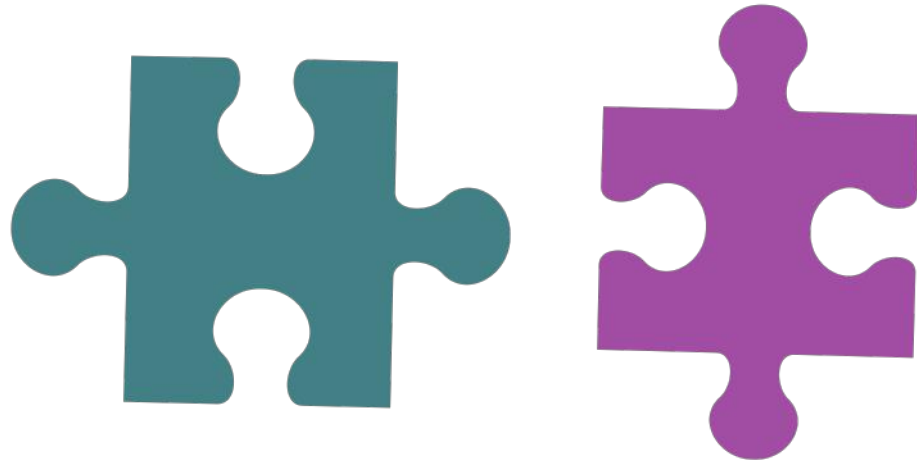
HGSF approach: is based on and aligned with the understanding that public procurement can and should be used as an instrument to achieve broader development goals (in the form of social, economic and environmental outcomes)



Recognizes the implementation of “environmental, social, economic and other policies” through public procurement and provide instruments

Target 12.7 “promote public procurement practices that are sustainable [i.e. which include environmental, economic and social aspects], in accordance with national policies and priorities”





Food procurement X SPP agenda

Min of Education, Min of Agriculture,
etc.

Public Procurement Authority



Some of FAO work on SFP



GCP/GLO/775/ITA
“Policy Support on Public Food Procurement for Government-led Home Grown School Food initiatives”

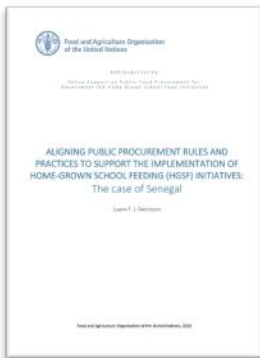


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Purchase from Africans for Africa
FAO & WFP Partnership



Small and
Medium
Enterprises

Individual
farmers

Farmers
organizations
(cooperatives,
associations)



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Thank you



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Market Linkages and Value Chains Group

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